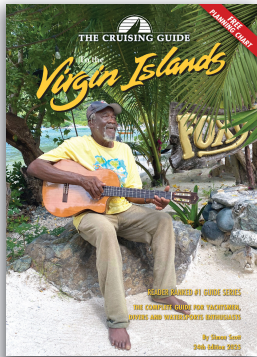




Cruising Guide Publications, Inc.
Phone: 727.733.5322, PO Box 1017 Dunedin FL 34697
www.cruisingguides.com
Sales: molarroux@cruisingguides.com
Production: virginads@cruisingguides.com



Business Name: _____ Your Name: _____

Address: _____

Telephone: _____ WhatsApp: _____

Email: _____

Website: _____ ☐ Trade Links: _____

Date: _____ Signature: _____

Amount due: _____ Amount Paid: _____

Advertising space is sold subject to the conditions outlined on this form. Payment, partial payment, or signing this form constitutes agreement to these conditions.

Cruising Guide to the Virgin Islands will cover one year with continuous distribution including the digital guide through November 15th, 2026. Circulation 10,000
PAY-IN-FULL DISCOUNT: 5% discount for full payment with this contract before May 1st, 2025.
Advertising rates include a complimentary app ad placement for the first six (6) months.

Contract Closing Date May 1st 2025

ADVERTISING RATES

- ☐ Inside Front or Inside Back Cover ----- \$2,300
- ☐ Back Cover ----- \$2,400
- ☐ Bookmark Flap (outside)----- \$2,245
- ☐ Bookmark Flap (inside)----- \$1,180
- ☐ Full Page----- \$2,125
- ☐ 1/2-page ----- \$1,115
- ☐ 1/4-page (horizontal only)----- \$740

PAYMENT INFORMATION

Enclosed is a check in the amount of \$_____ USD
Please make check payable in U.S. funds, written on a U.S. bank to: Cruising Guide Publications
Cash not accepted
Send Paypal payments to: molarroux@cruisingguides.com
To pay by credit card, please go to www.cruisingguides.com/advertising/#virgin select your ad size and enter payment info.
If paying by bank wire, email to request instructions.

***Ad will be pulled if not paid in full before submission to printer**

Conditions

The advertiser agrees to indemnify the publisher against all expenses arising through unauthorized use of names or pictures of living persons and copyright infringement, or false advertising claims arising from their ads.

The publisher reserves the right to reject any ad that does not meet approval.

The publisher assumes no liability for errors or omissions in the advertisers index, directory listing, the general book text, or website.

The publisher will supply a draft to the advertiser for correction. The publisher will not be responsible for errors not pointed out by the advertiser before deadline. Under no circumstances will the publisher be responsible for an amount exceeding the cost of the advertisement.

If a deposit is received, but full payment has not been received by the deadline, the publisher reserves the right to reduce the size of the ad or to substitute a similar ad of a value equivalent to the deposit. Publisher may cancel the ad and return the deposit, minus a 20% handling charge.

Advertising material will not be returned unless requested. The publisher takes no responsibility for original art or photographs.

POSITION/SECTION PREFERRED:

(Publisher will accommodate position requests on a first-availability basis subject to layout limitations.
Example: Tortola, Nanny Cay Section, Left Side, Planning Section, etc)

CHOOSE ONE OF THE FOLLOWING:

- ☐ I WILL PROVIDE A NEW AD
- ☐ REPEAT W/CHANGES BELOW OR ATTACHED
- ☐ I WOULD LIKE CGP TO DESIGN A NEW AD FOR ME
- ☐ REPEAT PREVIOUS ISSUE

Changes (charges may apply, please supply additional copies if more space is required):

Ad Design Charges

Dimensions: Width x Height

Price	FULL PAGE BLEED	
Full page \$ 150	Trim (page size)	6.125 x 8.875 inches
Half page \$ 115	Live area .375 from edge of pg	5.375 x 8.125 inches
Quarter page \$ 75	Bleed	6.375 x 9.125 (.125 bleed) inches
Must supply crop marks and bleed to art file		
	FULL PAGE NON-BLEED	5.375 x 8.125 inches
	HALF PAGE NON-BLEED	5 x 3.875 inches
	QUARTER PAGE NON-BLEED	5 x 1.875 inches
	NO VERTICAL 1/2 PAGES OR 1/4 - HORIZONTAL ONLY	

Advertising Artwork

PREFERRED FORMAT: Adobe Acrobat, high-resolution, press-optimized, composite PDF. Other acceptable formats include 300 dpi JPEG or TIF files saved in Photoshop.

- Resolution: All PDFs must contain 300 dpi image files. Images with higher resolutions will be downsampled accordingly. PDFs with lower resolutions will result in an inferior print quality that will not be the publisher’s responsibility
- Compression: PDFs should have no compression. Images should not have ZIP or JPEG compression. Do not compress text or line art
- Fonts: Embed all fonts

ART DEADLINE.....May 15th 2025

*send all art to virginads@CruisingGuides.com

Print name

Today’s date

Signature