

Cruising Guide to the Leeward Islands

ADVERTISING RATES AND CONTRACT 2027 EDITION

Northern & Southern editions: 18th edition 2027-2028

Northern Edition: Anguilla, Saint Martin/Sint Maarten, St.Barts, Saba, Sint Eustatius, St.Kitts, Nevis, Monserrat
Southern Edition: Barbuda, Antigua, Guadeloupe, Iles des Saints, Dominica



Cruising Guide Publications
+1-727-733-5322 • PO Box 1017, Dunedin, Florida, 34697 • www.CruisingGuides.com
Advertising Sales: Deb Dixon • (Deb@CruisingGuides.com) • +1-869-665-4864 (local/WhatsApp)
U.S. Admin: Maureen Larroux (MoLarroux@CruisingGuides.com)



The Cruising Guide to the Leeward Islands is published by Cruising Guide Publications and written by Lexi Fisher /Chris Doyle. Both guides cover two years with continuous distribution from November 2026 through November 15, 2028. The estimated combined circulation of both the print and electronic versions is 5,000. Advertising rates include a complimentary ad placed in the App & distributed across both Cruising Guide Publication and Doyle Publishing App platforms, for a period of 6 months. The closing date for material is May 1, 2026.

Business Name: _____ Contact Name: _____
Address: _____
Island: _____ Email: _____
Telephone: _____ WhatsApp: _____
Website: _____ Business Type: _____
Date: _____ Signature: _____
Amount Due: _____ Amount Paid: _____

Advertising space is sold subject to the conditions outlined on this form. Payment, partial payment, or signing this form constitutes agreement to these conditions.

————— CONTRACT CLOSING DATE MAY 1, 2026 —————

ADVERTISING RATES

- Inside Front or Inside Back Cover \$2,492
- Back Cover \$2,976
- Bookmark Flap (outside) \$2,379
- Bookmark Flap (inside) \$1,784
- Full Page \$1,957
- 1/2-page \$1,107
- 1/4-page (horizontal only) \$612
- NORTHERN edition** **SOUTHERN edition**
- I want my ad in BOTH guides**

For the same ad in BOTH guides, add 85% to total. (15% discount on second ad.)

PAYMENT INFORMATION

Enclosed is a check in the amount of \$ _____ USD

Please make check payable in U.S. funds, written on a U.S. bank to: *Cruising Guide Publications*. Cash not accepted.

Send Paypal payments to orders@cruisingguides.com.

To pay by credit card please go to www.CruisingGuides.com/advertising/#leewards, select your ad size and enter payment info.

PAY-IN-FULL DISCOUNT:
5% discount for full payment with this contract before May 1, 2026.

————— *AD WILL BE PULLED IF NOT PAID IN FULL BEFORE SUBMISSION TO PRINTER —————

Conditions: The advertiser agrees to indemnify the publisher against all expenses arising through unauthorized use of names or pictures of living persons and copyright infringement, or false advertising claims arising from their ads. The publisher reserves the right to reject any ad that does not meet approval.

The publisher assumes no liability for errors or omissions in the advertisers index, directory listing, the general book text, or website.

The publisher will supply a draft to the advertiser for correction. The publisher will not be responsible for errors not pointed out by the advertiser before deadline.

Under no circumstances will the publisher be responsible for an amount exceeding the cost of the advertisement.

If a deposit is received, but full payment has not been received by the deadline, the publisher reserves the right to reduce the size of the ad or to substitute a similar ad of a value equivalent to the deposit. Publisher may cancel the ad and return the deposit, minus a 20% handling charge.

Advertising material will not be returned unless requested. The publisher takes no responsibility for original art or photographs.

POSITION/SECTION PREFERRED:

(Publisher will accommodate position requests on a first-availability basis subject to layout limitations.
Example: Antigua, Falmouth Harbour Section, Left Side, Planning Section, etc)

CHOOSE ONE OF THE FOLLOWING:

- I will provide a new ad
- Repeat previous issue
- Repeat previous issue with changes below or attached
- I would like CGP to design a new ad for me

Changes (charges may apply, please supply additional copies if more space is required):

AD DESIGN CHARGES	
DIMENSIONS: Width x Height	
PRICE	FULL PAGE BLEED
Full page \$150	Trim (page size) 6.125w x 8.875h inches
Half page \$115	Live area .375 from edge of pg. 5.375w x 8.125h inches
Quarter page \$75	Bleed 6.375w x 9.125h inches (.125 bleed)
	Must supply crop marks and bleed to art file
	FULL PAGE NON-BLEED 5.375w x 8.125h inches
	HALF PAGE NON-BLEED 5w x 3.875h inches
	QUARTER PAGE NON-BLEED 5w x 1.875h inches
	HORIZONTAL ONLY – NO VERTICAL 1/2 PAGES OR 1/4

ADVERTISING ARTWORK

PREFERRED FORMAT: Adobe Acrobat, high-resolution, press-optimized, composite PDF.

Other acceptable formats include 300 dpi JPEG or TIF files saved in Photoshop.

Resolution: All PDFs must contain 300 dpi image files. Images with higher resolutions will be downsampled accordingly.

PDFs with lower resolutions will result in an inferior print quality that will not be the publisher’s responsibility

Compression: PDFs should have no compression. Images should not have ZIP or JPEG compression. Do not compress text or line art

Fonts: Embed all fonts

ART DEADLINE: May 15, 2026 • SEND ALL ART TO Deb@CruisingGuides.com

Print Name: _____ Today’s Date: _____

Signature: _____