

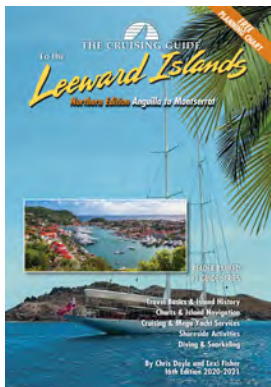
# THE CRUISING GUIDE TO THE **NORTHERN** LEEWARD ISLANDS ADVERTISING CONTRACT 2025-2026 EDITION

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**The Cruising Guide to the Northern Leeward Islands:**  
*Anguilla, Saint Martin/Sint Maarten, St. Barths, Saba, Sint Eustatius, St. Kitts,  
Nevis, Montserrat*

**The Cruising Guide to the Southern Leeward Islands:**  
*Barbuda, Antigua, Guadeloupe, Iles des Saintes, Dominica*

Business Name: \_\_\_\_\_ Your Name: \_\_\_\_\_



\*Both editions include a free  
planning chart!

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ WhatsApp: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Amount due: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Advertising space is sold subject to the conditions outlined on this form. Payment, partial payment,  
or signing this form constitutes agreement to these conditions.

**Cruising Guide to the Northern Leeward Islands will cover two years with continuous  
distribution through November 15, 2026. Estimated print run and app circulation 6,500  
Advertising rates include a complimentary app ad placement for the first six (6) months.**

## ADVERTISING RATES

- ☐ Inside Front or Inside Back Cover -----\$2,420
- ☐ Back Cover -----\$2,890
- ☐ Bookmark Flap (outside)-----\$2,310
- ☐ Bookmark Flap (inside)-----\$1,732
- ☐ Full Page-----\$1,900
- ☐ 1/2-page-----\$1,075
- ☐ 1/4-page (horizontal only)-----\$595
- ☐ I want my ad in both guides  
(To have the same ad appear in both guides, add 85% to total,  
15% discount on second ad)

**CLOSING DATE MAY 1ST, 2024**

Company name as it will appear in Advertiser's Index  
(see current edition, page 273 for example)

Company name, phone number, island, and section for  
the Directory (see current edition, page 262 for example)

(Island) (local phone number)

(business type)

## PAYMENT INFORMATION

☐ Enclosed is a check in the amount of \$\_\_\_\_\_ USD

Please make check payable in U.S. Funds to:  
**Cruising Guide Publications**  
(Cash not accepted)

VISA • MASTERCARD • AMERICAN EXPRESS • DISCOVER

☐ To pay by credit card please go to  
www.cruisingguides.com/leewards, select your ad size and enter  
payment info. Ads paid in full before deadline will automatically  
receive a 5% discount

☐ Paypal payments accepted to email molarroux@cruisingguides.com

## Conditions

The advertiser agrees to indemnify the publisher against all expenses arising through unau-  
thorized use of names or pictures of living persons and copyright infringement, or false ad-  
vertising claims arising from their ads. The publisher reserves the right to reject any ad that  
does not meet his approval.

The publisher assumes no liability for errors or omissions in the advertiser's index, directory  
listing, the general book text, or web site.

The publisher will supply a draft to the advertiser for correction. The publisher will not be re-  
sponsible for errors not pointed out by the advertiser  
before deadline. Under no circumstances will the publisher be responsible for an amount ex-  
ceeding the cost of the advertisement.

If a deposit is received, but full payment has not been received by the deadline, the pub-  
lisher reserves the right to reduce the size of the ad or to substitute a similar ad of a value  
equivalent to the deposit. If the publisher wishes, he may cancel the ad and return the de-  
posit, minus a 20% handling charge.

Advertising material will not be returned unless requested. The publisher takes no responsi-  
bility for original art or photographs.

**POSITION/SECTION PREFERRED:**

*(Publisher will accommodate position requests on a first-availability basis subject to layout limitations.  
Ex: Antigua, Falmouth Harbour Section, Left Side, Planning Section, etc)*

**CHOOSE ONE OF THE FOLLOWING:**

☐ **I WILL PROVIDE A NEW AD**

☐ **NO CHANGES**

☐ **I WOULD LIKE CGP TO DESIGN  
A NEW AD FOR ME**

☐ **REPEAT W/CHANGES BELOW  
OR ATTACHED**

**Changes (no charge for changes, please supply additional copies if more space is required):**

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Ad Creation		
Design Charges		
	<u>Inches</u>	<u>Price</u>
Full Page Trim Size:	6 1/8" Width x 8 7/8" Height	Full page \$ 150
Full Page Ad (no bleed):	5" Width x 7 3/4" Height	Half page \$ 115
Full Page Ad (bleed):	6 3/8" Width x 9 1/8" Height	Quarter page \$ 75
Half-Page Ad (no bleed):	5" Width x 3 7/8" Height	
Quarter-Page Ad (no bleed):	5" Width x 1 7/8" Height	
NO VERTICAL 1/2 PAGES OR 1/4 - HORIZONTAL ONLY		

**Advertising Art Work**

**PREFERRED FORMAT:** Adobe Acrobat, high-resolution, press-optimized, composite PDF. Other acceptable formats include 300 dpi .jpg or .tif files saved in Photoshop. • Resolution: All PDFs must contain 300-dpi image files. Images with higher resolutions will be downsampled accordingly. PDFs with lower resolutions will result in an inferior print quality that will not be the publisher's responsibility • Compression: PDFs should have no compression. Images should not have ZIP or JPEG compression. Do not compress text or line art • Fonts: Embed all fonts

**ART DEADLINE.....May 15<sup>th</sup>, 2024**

**\*send all art to [raquel@CruisingGuides.com](mailto:raquel@CruisingGuides.com)**

\_\_\_\_\_  
(Printed name)

\_\_\_\_\_  
(Today's date)

\_\_\_\_\_  
(Signature)